

*The 2015 Delta Township  
Community Award Recipients*



(Pictured L to R): Joe Drolett, Legacy Award; Linda Smith, Citizen of the Year Award; Steve Kesto, Community Enhancement Award; Chris Koulouras, Community Enhancement Award; Allyson Erickson, Young Person of the Year Award; Ken Whiting, Delta Side Business Association, Community Organization of the Year Award; and Laura Miller, Delta Flowers, Business of the Year Award. (Not pictured: Mike Davis, Davis Construction, Community Enhancement Award).



Thank you  
2015 Community Awards Sponsors:

*~ Platinum Sponsors ~*



**CROWNE PLAZA**  
LANSING WEST



*~ Gold Sponsors ~*



**COMCAST**



David Chapman Agency



*~ Silver Sponsors ~*



*~ Bronze Sponsors ~*

- Dart Bank
- Capital Region International Airport
- H&H Jewelry Design
- On the Spot Engraving
- Waverly Education Foundation

*~ Patron Sponsors ~*

- Mary R. Clark, Delta Township Clerk
- Howard T. Spence, Eaton County Commissioner

*Sponsorship  
Opportunities*



**DELTA**  
TOWNSHIP

Delta Township Presents

*The 11th Annual  
Community Awards  
Reception*

Thursday, October 27  
at the Crowne Plaza  
Lansing West Hotel

## As a sponsor, what will I receive?

The Delta Township Community Awards program is a success due in large part to our sponsors and in return we go out of our way to make sure you receive maximum visibility and impact for your investment! The support of the community is integral to this event and it simply could not be achieved without that support. Please take a look at our Sponsorship opportunities listed below.

### Diamond Level (\$5,000 or more):

- Opportunity to address event attendees.
- Recognition in all media ads and interviews
- Logo placement on signage, event program, and online publications
- One reserved table at the event with company name prominently displayed
- Eight (8) complimentary tickets to the event

### Platinum Level (\$2,000):

- Recognition in all media ads and interviews
- Logo placement on signage, event program, and online publications
- One reserved table at the event with company name prominently displayed
- Eight (8) complimentary tickets to the event

### Gold Level (\$1,000):

- Recognition in all media ads and interviews
- Logo placement on signage, event program, and online publications
- One reserved table at the event with company name prominently displayed
- Four (4) complimentary tickets to the event

### Silver Level (\$500):

- Group recognition on signage, event program, and online publications
- Two (2) complimentary tickets to the event

### Bronze Level (\$250):

- Group recognition on signage, event program, and online publications
- Two (2) complimentary tickets to the event

### Patron Level (\$100):

- Recognition on event program and online publications
- One (1) complimentary ticket to the event

## How do you advertise?

Your name and sponsorship level will be included on the Community Awards page of the Township's website, will be included in social media posts about the event, appear in the Township's monthly e-Newsletter "Talk of the Township," and on promotional fliers for the event. Additionally, signage recognizing our sponsors will be displayed during the event and will also be highlighted in the event program. Gold, Platinum, and Diamond sponsors will be included in print or digital media ads and mentioned in interviews that are given.

## What are sponsor donations used for?

There are many ways that donations are used directly related to the Community Awards reception. The Young Person of the Year award is presented to a local high school senior, and the recipient receives a scholarship to continue their education beyond high school and sponsor donations cover this cost.

Other donations are used toward the expenses of the reception including refreshments, flowers, publicity, printing expenses, awards, etc.

## Sign me up!

If you are interested in becoming a sponsor, please visit our website to fill out our sponsorship form at <http://bit.ly/DeltaCommunityAwards> or you may detach the form included in this brochure and return it to the Manager's Office. A committee member will follow-up with you ensure you have a positive sponsorship experience. If you have any questions, please contact the manager's office at (517) 323-8590 or via email at [lwells@deltami.gov](mailto:lwells@deltami.gov) for more information.

*Thank you for your  
interest and support.*

## Delta Township 2016 Community Awards Sponsorship Form

Sponsorship Options:

- \$5,000 ~ Diamond Sponsor
- \$2,000 ~ Platinum Sponsor
- \$1,000 ~ Gold Sponsor
- \$500 ~ Silver Sponsor
- \$250 ~ Bronze Sponsor
- \$100 ~ Patron Sponsor
- \$\_\_\_\_\_ Other Amount

\_\_\_\_\_  
Name of Sponsor (*as is should be printed*)

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Street Address

\_\_\_\_\_  
City, State & Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

Payment Option:

- Credit Card
- Check

\_\_\_\_\_  
Credit Card Number

\_\_\_\_\_/\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
CVV

Checks made payable to Delta Township. Please return this completed form and payment to:

Delta Township  
7710 West Saginaw Hwy.  
Lansing, MI 48917