

Delta Township Business Signage Survey

Tuesday, August 12, 2014

42

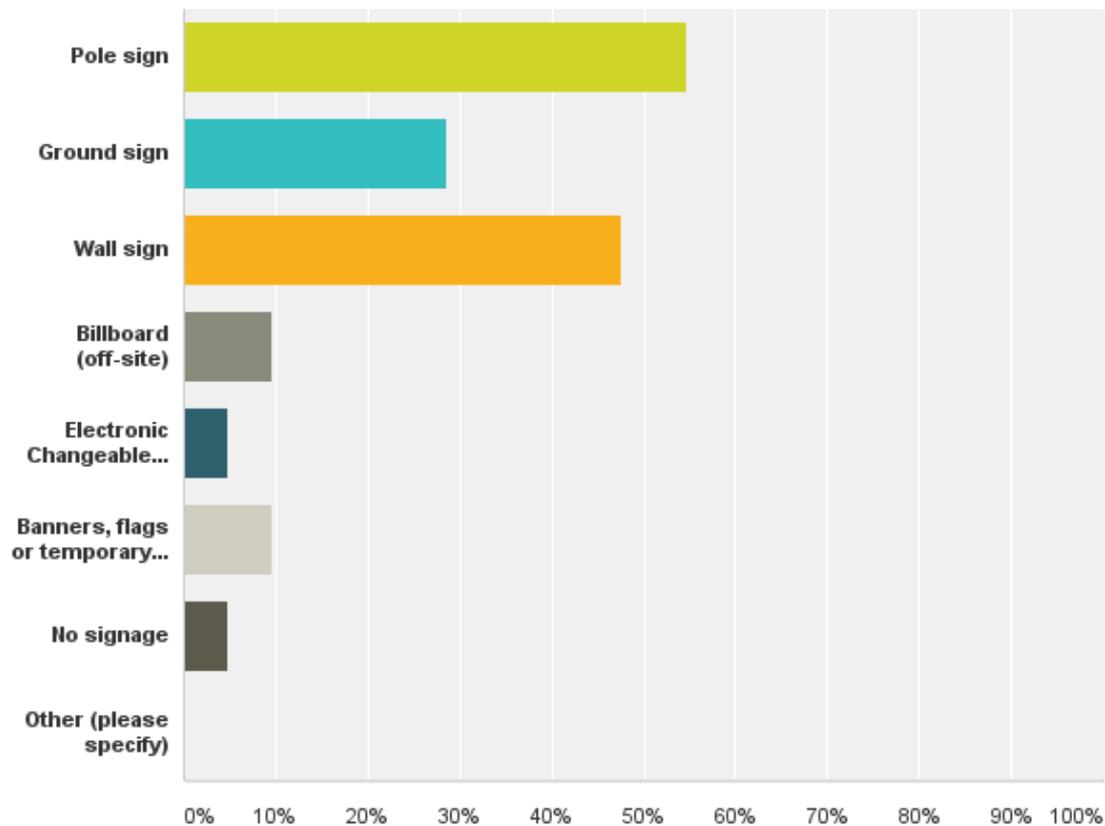
Total Responses

Date Created: Tuesday, July 08, 2014

Complete Responses: 42

Q1: What type of sign(s) currently identifies your business or advertises your product or service? (select all that apply)

Answered: 42 Skipped: 0



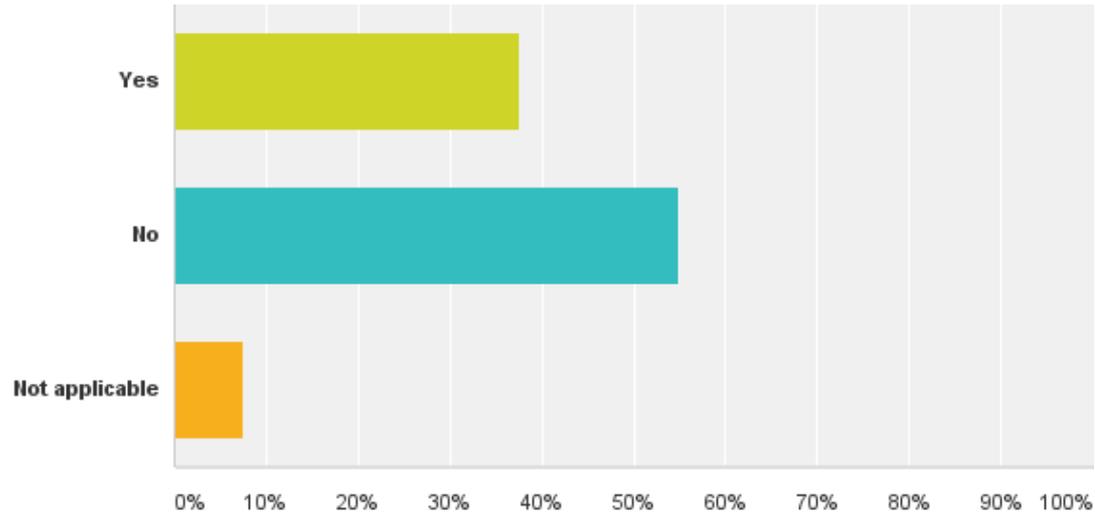
Q1: What type of sign(s) currently identifies your business or advertises your product or service? (select all that apply)

Answered: 42 Skipped: 0

Answer Choices	Responses	
Pole sign	54.76%	23
Ground sign	28.57%	12
Wall sign	47.62%	20
Billboard (off-site)	9.52%	4
Electronic Changeable Message (LED lighting)	4.76%	2
Banners, flags or temporary signs	9.52%	4
No signage	4.76%	2
Other (please specify)	0.00%	0
Total Respondents: 42		

Q2: Is your current signage adequate? (select one)

Answered: 40 Skipped: 2



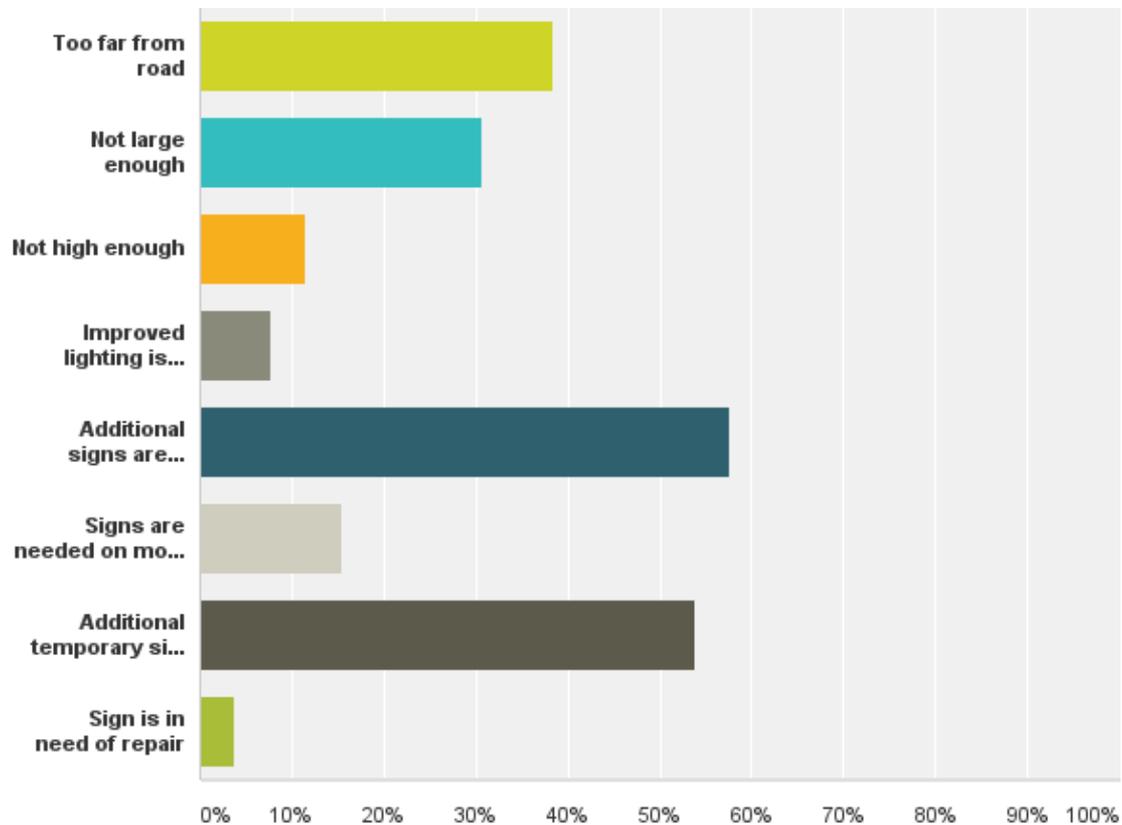
Q2: Is your current signage adequate? (select one)

Answered: 40 Skipped: 2

Answer Choices	Responses	
Yes	37.50%	15
No	55.00%	22
Not applicable	7.50%	3
Total		40

Q3: If your current signage is not adequate, please explain why. (select all that apply)

Answered: 26 Skipped: 16



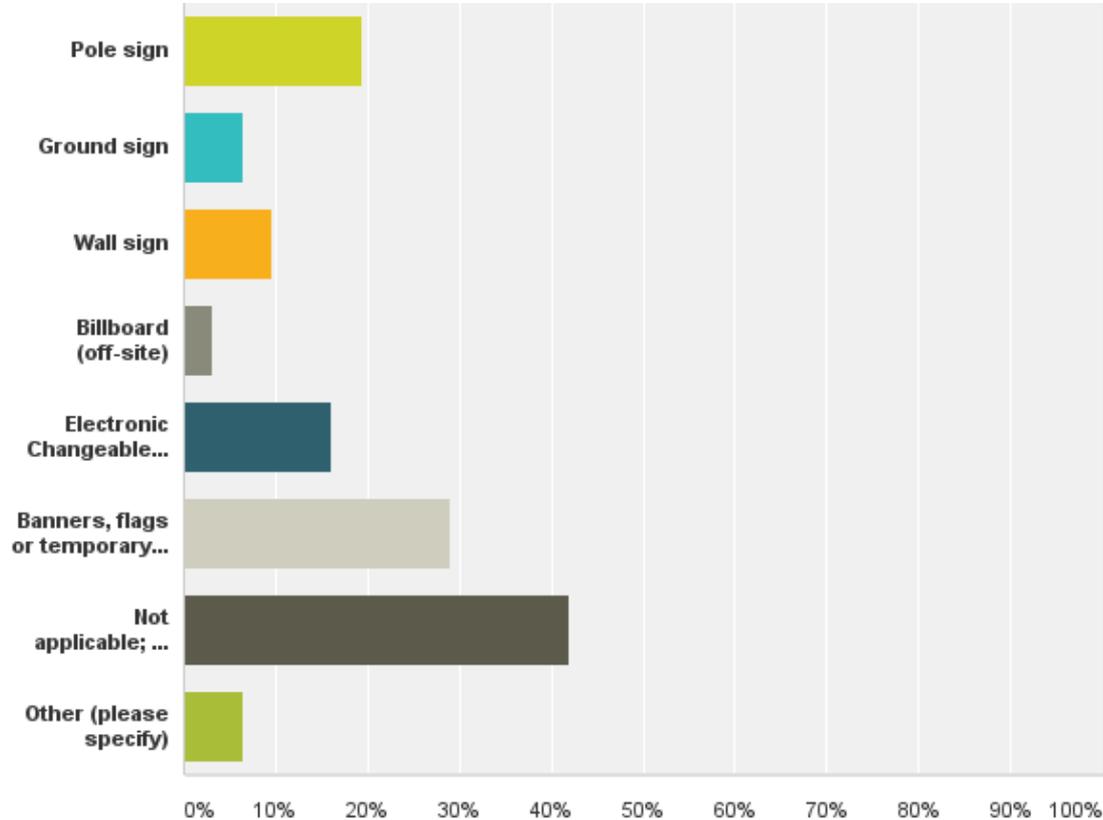
Q3: If your current signage is not adequate, please explain why. (select all that apply)

Answered: 26 Skipped: 16

Answer Choices	Responses	
Too far from road	38.46%	10
Not large enough	30.77%	8
Not high enough	11.54%	3
Improved lighting is needed	7.69%	2
Additional signs are needed	57.69%	15
Signs are needed on more than two sides of the building	15.38%	4
Additional temporary signs are needed for longer periods	53.85%	14
Sign is in need of repair	3.85%	1
Total Respondents: 26		

Q4: If you are planning to erect a new sign or replace an existing sign, what type do you desire? (Select all that apply)

Answered: 31 Skipped: 11



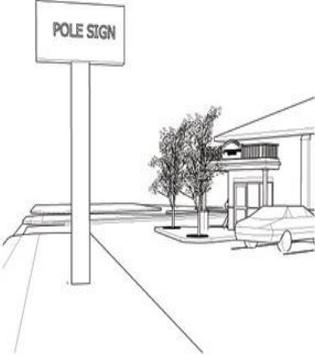
Q4: If you are planning to erect a new sign or replace an existing sign, what type do you desire? (Select all that apply)

Answered: 31 Skipped: 11

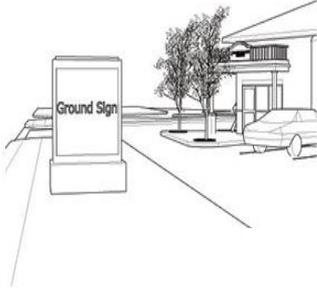
Answer Choices	Responses	
Pole sign	19.35%	6
Ground sign	6.45%	2
Wall sign	9.68%	3
Billboard (off-site)	3.23%	1
Electronic Changeable Message (LED lighting)	16.13%	5
Banners, flags or temporary signs	29.03%	9
Not applicable; no plans for new signs	41.94%	13
Other (please specify)	6.45%	2
Total Respondents: 31		

Q6: Choose most desirable sign type

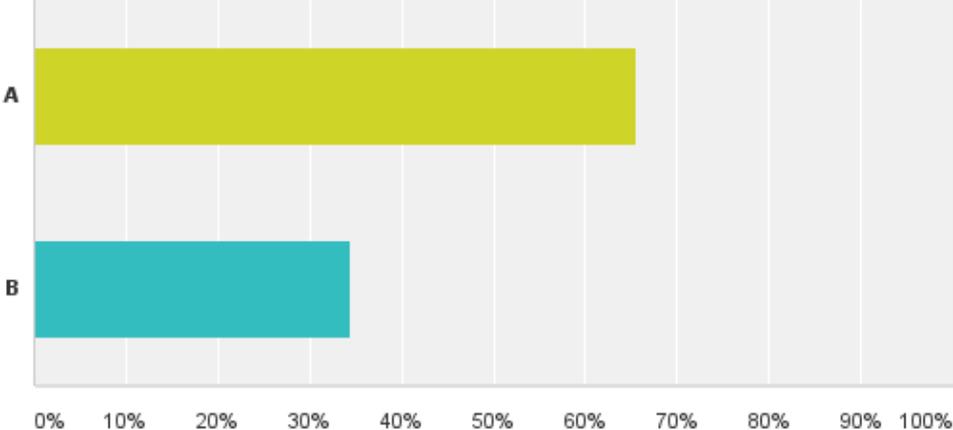
Answered: 32 Skipped: 10



A



B



Q6: Choose most desirable sign type

Answered: 32 Skipped: 10

Answer Choices	Responses
A	65.63% 21
B	34.38% 11
Total	32

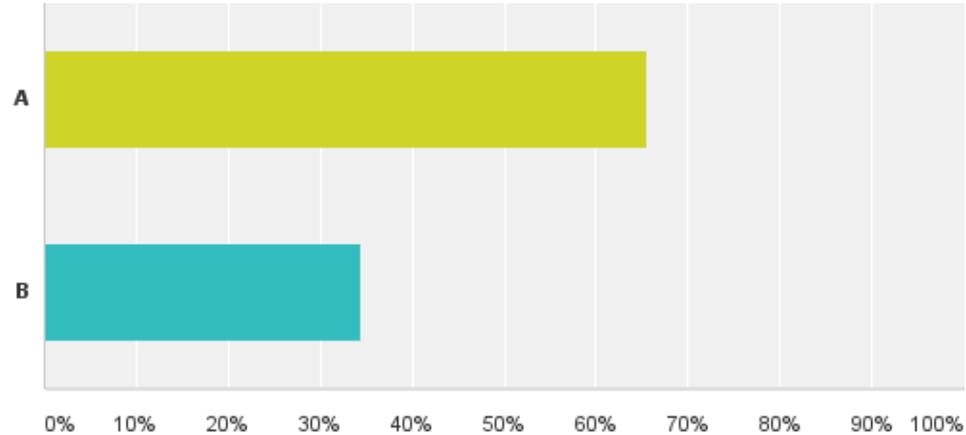
Q7: Choose most desirable sign type

Answered: 32 Skipped: 10

A



B



Q7: Choose most desirable sign type

Answered: 32 Skipped: 10

Answer Choices	Responses	
A	65.63%	21
B	34.38%	11
Total		32

Q8: Choose most desirable sign type

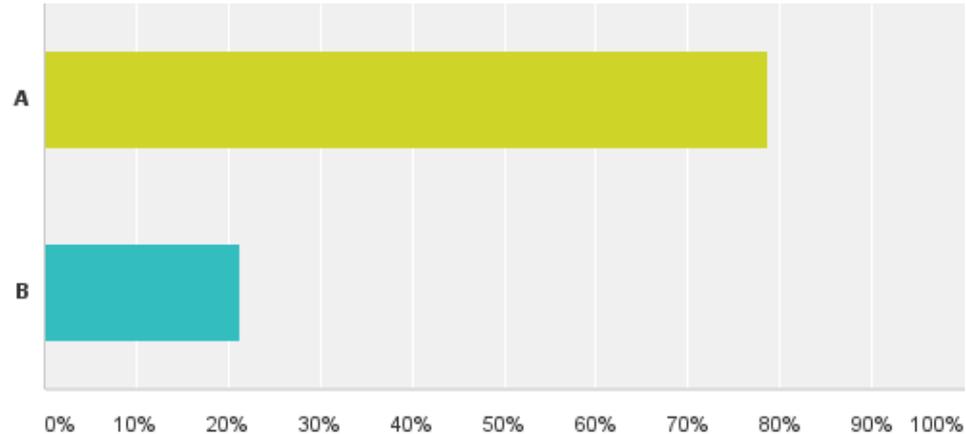
Answered: 33 Skipped: 9



A



B



Q8: Choose most desirable sign type

Answered: 33 Skipped: 9

Answer Choices	Responses	
A	78.79%	26
B	21.21%	7
Total		33

Q9: Choose most desirable sign type

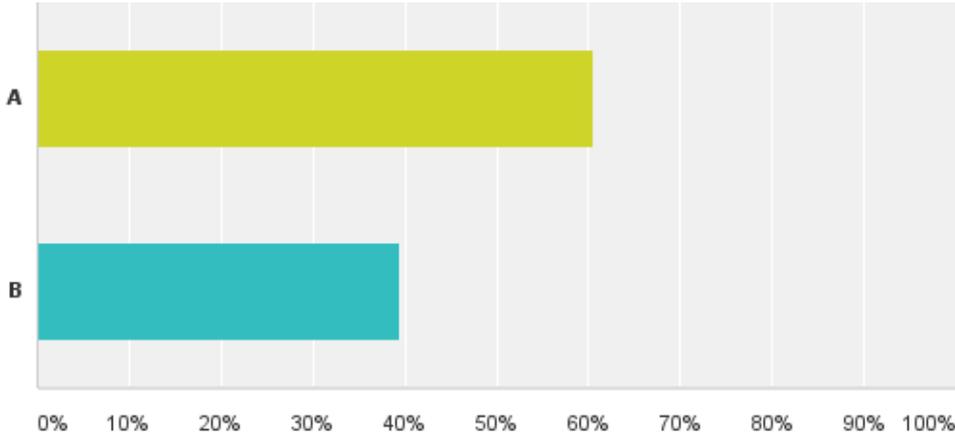
Answered: 22 Skipped: 0



A



B



Q9: Choose most desirable sign type

Answered: 33 Skipped: 9

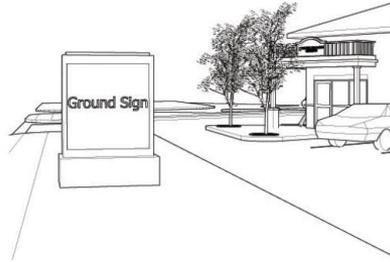
Answer Choices	Responses
A	60.61% 20
B	39.39% 13
Total	33

Q10: Choose most desirable sign type

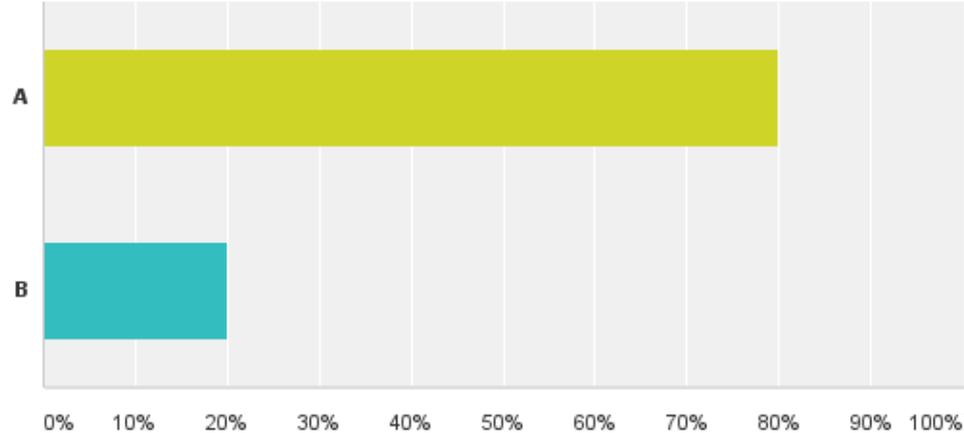
Answered: 30 Skipped: 12



A



B



Q10: Choose most desirable sign type

Answered: 30 Skipped: 12

Answer Choices	Responses
A	80.00% 24
B	20.00% 6
Total	30

Q11: Choose most desirable sign type

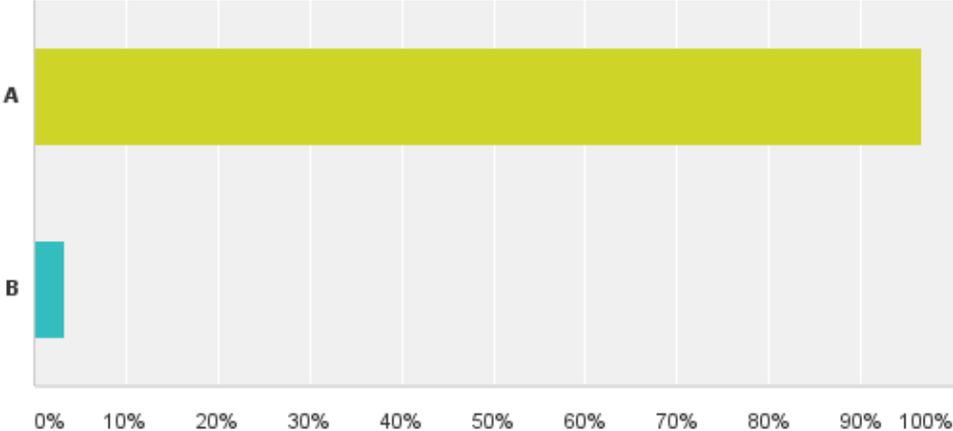
Answered: 30 Skipped: 12



A



B



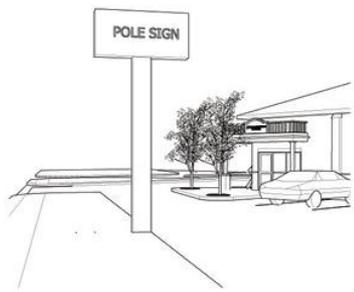
Q11: Choose most desirable sign type

Answered: 30 Skipped: 12

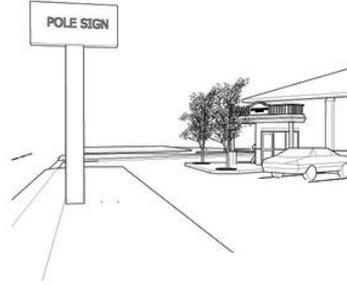
Answer Choices	Responses
A	96.67% 29
B	3.33% 1
Total	30

Q12: Choose most desirable sign type

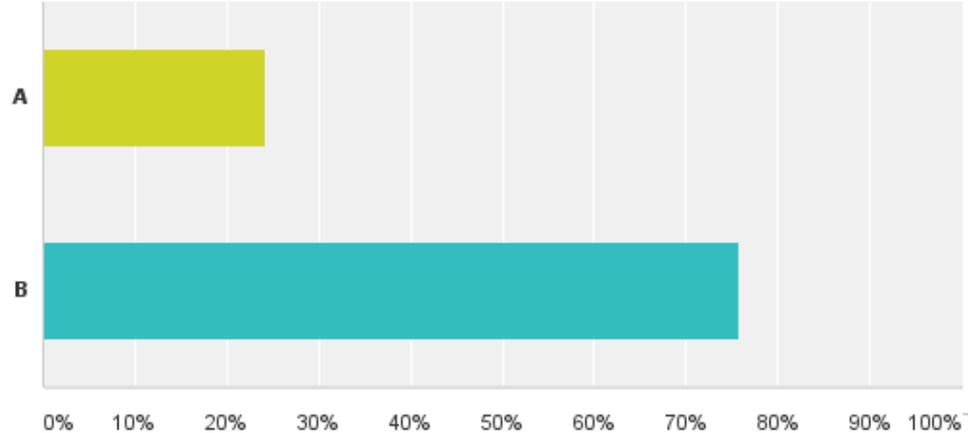
Answered: 33 Skipped: 9



A



B



Q12: Choose most desirable sign type

Answered: 33 Skipped: 9

Answer Choices	Responses	
A	24.24%	8
B	75.76%	25
Total		33

Q13: Choose most desirable sign type

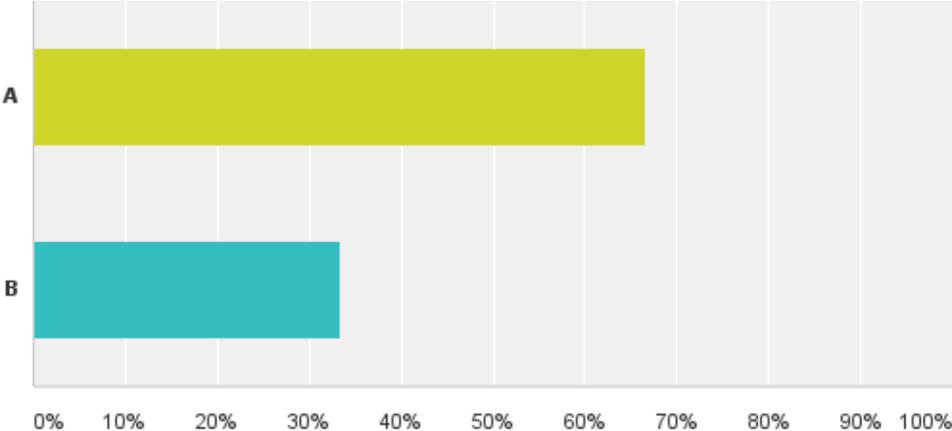
Answered: 33 Skipped: 9



A



B



Q13: Choose most desirable sign type

Answered: 33 Skipped: 9

Answer Choices	Responses	
A	66.67%	22
B	33.33%	11
Total		33

Q14: Choose most desirable sign type

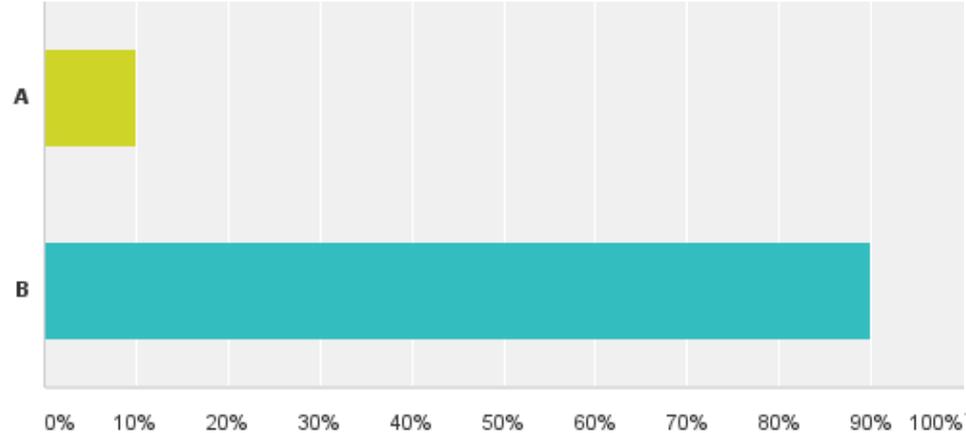
Answered: 30 Skipped: 12



A



B



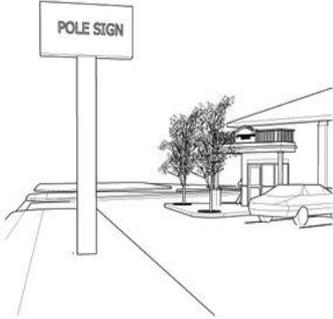
Q14: Choose most desirable sign type

Answered: 30 Skipped: 12

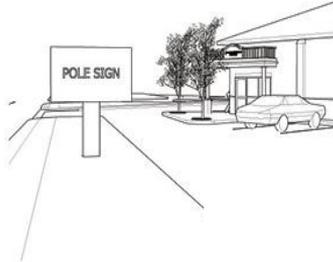
Answer Choices	Responses	
A	10.00%	3
B	90.00%	27
Total		30

Q15: Choose most desirable sign type

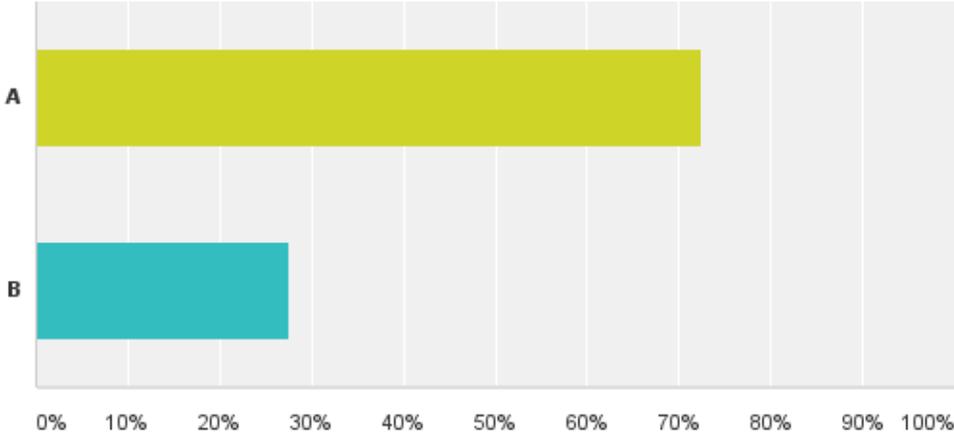
Answered: 29 Skipped: 13



A



B



Q15: Choose most desirable sign type

Answered: 29 Skipped: 13

Answer Choices	Responses	
A	72.41%	21
B	27.59%	8
Total		29

Q16: Choose most desirable sign type

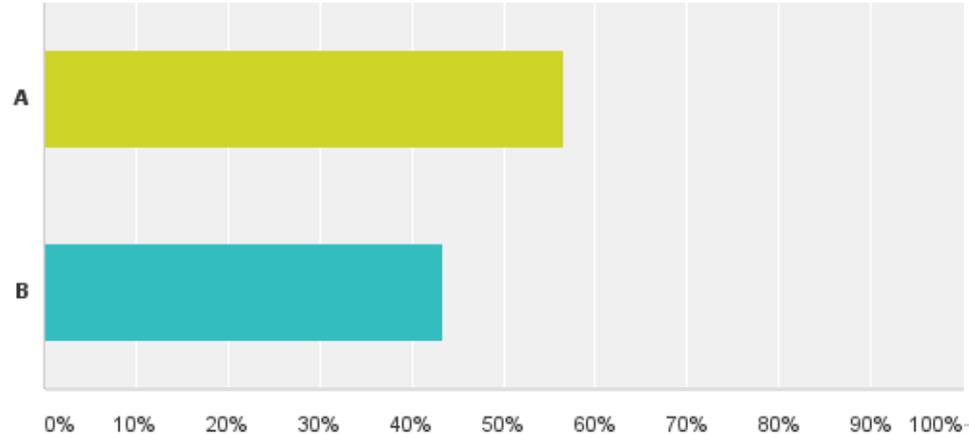
Answered: 30 Skipped: 12



A



B



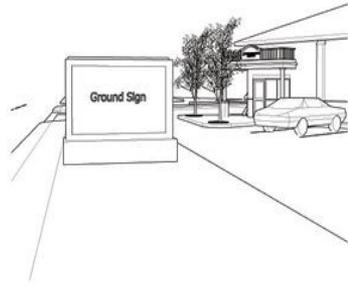
Q16: Choose most desirable sign type

Answered: 30 Skipped: 12

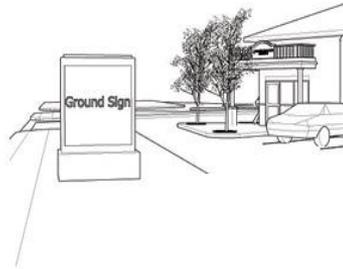
Answer Choices	Responses	
A	56.67%	17
B	43.33%	13
Total		30

Q17: Choose most desirable sign type

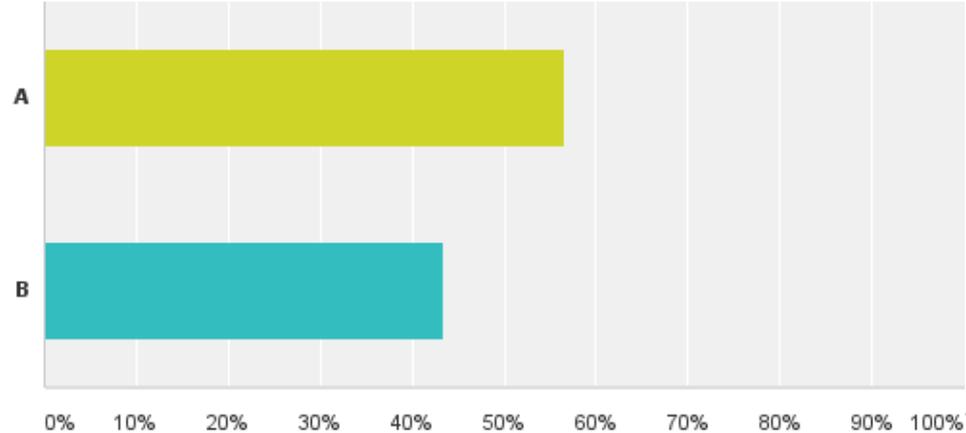
Answered: 30 Skipped: 12



A



B



Q17: Choose most desirable sign type

Answered: 30 Skipped: 12

Answer Choices	Responses
A	56.67% 17
B	43.33% 13
Total	30

Q18: Choose most desirable sign type

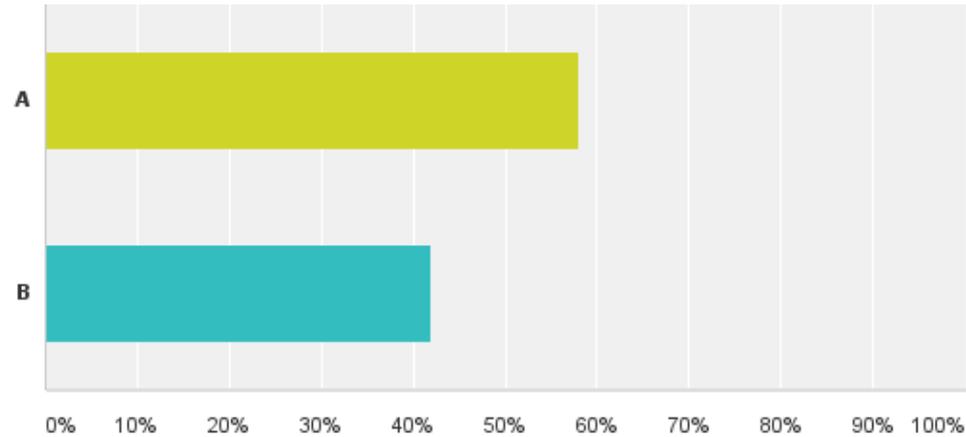
Answered: 31 Skipped: 11



A



B



Q18: Choose most desirable sign type

Answered: 31 Skipped: 11

Answer Choices	Responses	
A	58.06%	18
B	41.94%	13
Total		31

Q19: Choose most desirable sign type

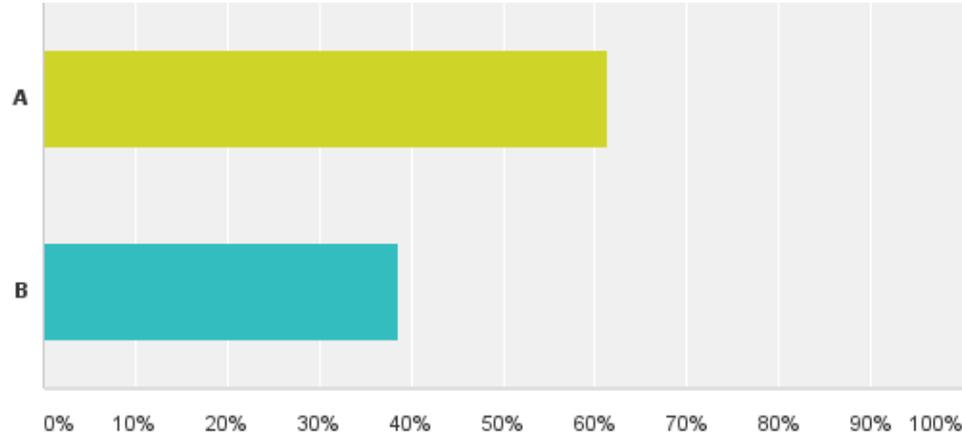
Answered: 31 Skipped: 11



A



B



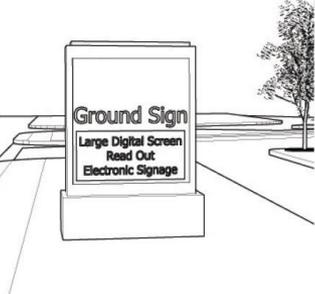
Q19: Choose most desirable sign type

Answered: 31 Skipped: 11

Answer Choices	Responses
A	61.29% 19
B	38.71% 12
Total	31

Q20: Choose most desirable sign type

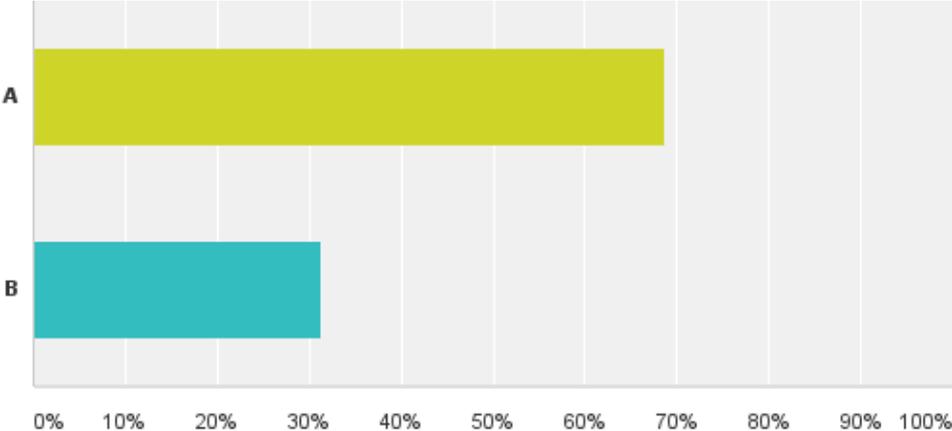
Answered: 32 Skipped: 10



A



B



Q20: Choose most desirable sign type

Answered: 32 Skipped: 10

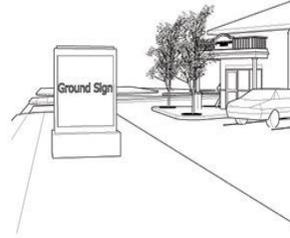
Answer Choices	Responses	
A	68.75%	22
B	31.25%	10
Total		32

Q21: Choose most desirable sign type

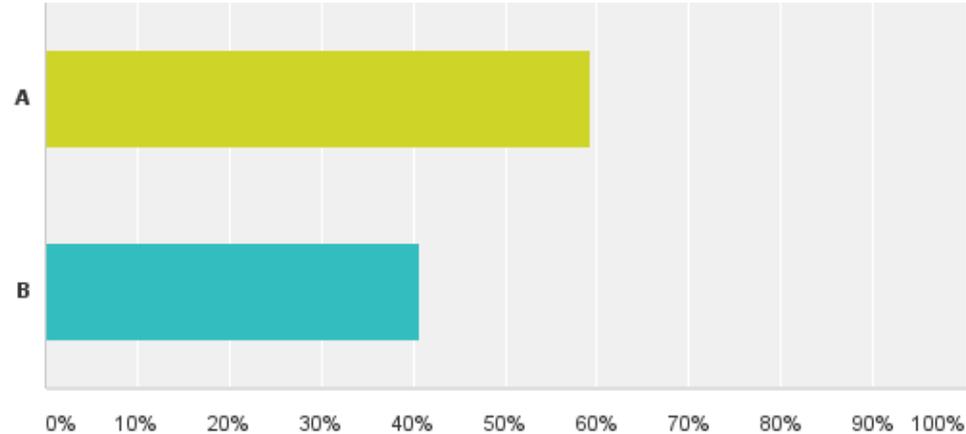
Answered: 32 Skipped: 10



A



B



Q21: Choose most desirable sign type

Answered: 32 Skipped: 10

Answer Choices	Responses
A	59.38% 19
B	40.63% 13
Total	32