

**Delta Rocks! Family Festival
2014 Business Expo Application**

APPLICANT INFORMATION

Name of Business

Name of Contact Person

2nd Contact Person

Address

Phone

Fax

Email

Number of additional tables required:

_____ (qty) x \$10 = _____ (please make

check payable to Delta Music and Enter-
tainment, Inc.)

Do you require electricity? _____

If yes, please specify what your needs

will be _____

*You will be contacted if electricity is not

available.

By signing this application I agree to the

terms and conditions specified within this

application.

Signature

Date



Saturday, June 28



BUSINESS EXPO

Join us at the Delta Rocks!



7710 West Saegraw Highway
Lansing, MI 48917

Delta Rocks! Family Festival

Business Expo

Saturday, June 28 - Sharp Park - 12-6 p.m.

You are invited to participate in the Delta Rocks! Family Festival 2014 Business Expo. This is a unique opportunity to showcase your business to thousands of festival-goers. The expo is an integral part of the festival and is centrally located in the park. This is your chance to make your business shine! We strongly encourage you to provide giveaways or have a children's activity that will attract the families to your area.

*\$200 booth fee includes:
one six-foot table
and
two folding chairs under a tent
(see terms and conditions for more details)*

Please feel free to contact Barbara Sherbo Kellogg or Kathy Sobczyk at 323-8555 and we will be happy to answer all of your questions. We look forward to seeing you at the Delta Rocks! Family Festival Business Expo. If you prefer not to participate in the expo but would like to be a festival sponsor, please contact us for more information.

Thank you!

TERMS AND CONDITIONS

- (1) Delta Rocks! will provide a 10ft.x10ft. space under a tent which includes one (1) six-foot table and two (2) folding chairs for a fee of \$200. No table coverings, table skirting, or signs are provided. If additional tables are required please indicate on your application. Additional tables are \$10 each. Booth location will be assigned according to date received.
- (2) Electricity (110v) is available on a limited, first come first serve basis. Please mark on your application if you require electricity.
- (3) All businesses are required to have completed set-up by 11 a.m. Festival hours are 12-6 p.m.
- (4) All businesses are required to remain set-up until the end of the festival.
- (5) No food or beverage sales permitted.
- (6) Spaces are available on a first come first serve basis. All spaces must be paid in full at the time of reservation, including any additional tables.
- (7) No refunds. Festival takes place rain or shine.
- (8) Failure to comply with these terms and conditions will be treated as a breach of this agreement.
- (9) Delta Rocks! shall receive full indemnification. Remedy shall only be appropriate as application fee.

For more information please contact Barbara Sherbo Kellogg (bkellogg@deltami.gov) or Kathy Sobczyk (ksobczyk@deltami.gov) at 323-8555. The deadline to participate in the Business Expo is May 30 or until spaces are filled.

Please complete and return form and payment (made payable to Delta Music and Entertainment, Inc.) to:
Delta Music and Entertainment Inc.,
7710 West Saginaw Highway
Lansing, MI, 48917
(517) 323-8555